Patricia Cardona

Design & development creative hybrid

Profile

A motivated professional and neurodivergent self-advocate, equipped with a diverse and promising skill-set bringing forth knowledge in front-end development, UX/UI design, and research.

In search of an opportunity where an organization would benefit from my varied skill-set, and where I can prove my enthusiasm for transitioning towards my first design and tech role.

Achievements

- Implemented new changes in logistics and planning that resulted in successful events with more than 1,000 attendees.
- **Trained** an international team of 20+ bartenders and servers, **becoming** the company's **most requested service team** for important private events.
- Solved several emergency travel issues for agency artists, which allowed pre-organized tours to continue without further concerns.

Experience

App Designer and Developer at Self-employed, Remote

May 2022 — Present

- Designing and developing an iOS app geared toward people with ADHD, ASD, or any other developmental disorder that affects working memory.
- *Relevant skills:* concept ideation, conducting market and user research, designing the primary user flows, creating prototypes, and programming the app with Swift iOS language in XCode 13.

Online Shop Owner at Rumbling Thread LLC, Remote

October 2021 — February 2022

- **Relevant skills**: continuous market research, basic web design skills, an understanding of Shopify, supply chain knowledge, e-commerce strategies, digital marketing, and many other concepts.
- Some tasks included: communicating with different suppliers and manufacturers, completing sample orders to conduct quality checks before final product decisions, and creating product and social media post artwork and concepts, among many more.

Although this endeavor has been recently paused, you may still view the shop at: <u>www.rumblingthread.com</u>

Details

Puerto Rico, United States, 7872998888 pat.cardona21@gmail.com

Hard Skills

HTML & CSS Bootstrap JavaScript GitHub Figma React.js

Soft Skills

Adaptability
Collaboration
Critical Thinking
Empathy
Growth mindset
Lateral Thinking

Links

LinkedIn

Languages

English ••••• Spanish •••• German •••

Freelance Barkeeper at Borco, Funkhaus Berlin, Bechstein Network, Berlin, Germany

March 2017 — September 2018

- Demonstrated my ability to adapt quickly to different work settings and environments (concerts, private events, nightclub parties, open airs, etc.).
- Utilized knowledge of mixed beverages, specialty liquors, and craft beers to serve customers and provide them with well-prepared drinks and service in a timely fashion.
- **Transferable Skills:** Built and prepared bar stands and kiosks according to brand and distributors' specifications, and trained an international team of 20+ bartenders in how to do the same independently.

Artist Booking Agent at Orchid-AM, Berlin, Germany

September 2016 — August 2018

- Actively scouted for new talent and opportunities to expand the artist roster dynamically.
- Managed promotional initiatives and created management strategies for each artist.
- Assisted in artist visa applications and with logistics for tours worldwide. Including solving last-minute travel emergencies, such as missed connecting flights, issues with ground transport, lost baggage, among others.

Education

BA in English Language & Literature, Southern New Hampshire University 2011 — 2014

Graduated Summa Cum Laude with a GPA of 3.98

Courses & Certificates

Responsive Web Development and React.js, SheCodes 2021 — 2022

UX/UI Design, DesignLab 2020 – 2021

Psychology & Research Methodologies, University of Puerto Rico